

LEADER **WITHIN** **US**

YOUR NEXT RIGHT STEP

Why Training, Coaching, and Mentoring Matter

- 39% of workers would work harder if happy in their current role, or place of work (One4All)
- 83% of workers participating in a mentoring program admitted that their experience positively influenced their desire to stay at their organization (River)
- Businesses with a strong learning culture enjoy employee engagement, and retention rates around 30%-50% higher than those that don't (Robert Half)
- Only 15% of employees worldwide are engaged in their jobs (Gallup)
- Employers say there's a 40% turnover rate among workers (CareerBuilder)

How is low employee engagement impacting your bottom line?



“When effective Training, Coaching, and Mentoring are met with desire, and a bit of elbow grease, a person’s potential goes through the roof.”

~David Erwin

SUCCESS DOESN'T JUST HAPPEN

"Success is knowing your purpose in life, growing to reach your maximum potential, and sowing seeds to benefit others."

~John Maxwell

The exciting thing about success is that not everyone is looking for the same thing; our opportunities are endless, no matter what our dream looks like.



The Power to Succeed: Building Greater Self-Awareness©

Performance, and **Potential** are directly tied to **Self-Efficacy**, and **Emotional Intelligence**.

When we **invest in growing our people**, they bring their best because you made sure they can **be their best**.



**"When people are financially invested, they want a return.
When they are emotionally invested, they want to contribute."**

~Simon Sinek

Be Heard! Powerful Presentations Made Simple©



Bad presentations are a good opportunity lost.

A **good public speech** can launch a decade-long quest for the moon, or find new ways to save money, and make processes more efficient.

The goal of a good presentation, or speech is to make your audience feel the possibility before them.

“People will forget what you said, people will forget what you did, but people will never forget how you made them feel.”

~Maya Angelou

Communication: Overcoming the Odds©

Success in business is greatly impacted for better, or worse by the way in which we **communicate**.
Happiness in our personal lives is also greatly dependent on this very same skill.

Becoming a **good communicator** takes practice, consistent attention, and effort on our part, and it is a skill that we **cannot afford to overlook**.



"The single biggest problem with communication is the illusion that it has taken place."

~George Bernard Shaw

Awaken The Leader Within©



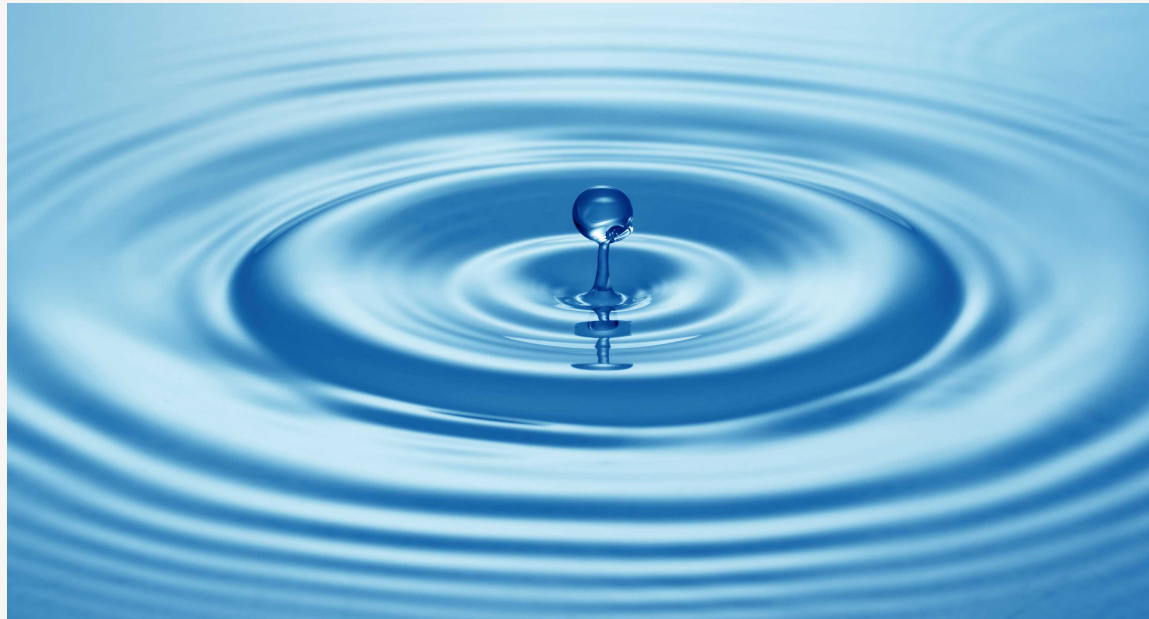
Our flagship program is a **long-term, multi-phased** process that builds upon itself. Leaders not only develop new skills, they gain greater awareness about themselves, and those around them. Effortlessly, as these leaders grow they automatically align their efforts to create a **culture of leadership.**

"To **Develop Leaders** is not only critical for today's success; if executed with the intention to **serve**, and develop others, **Leadership Development** is a gift to the future."

~David Erwin

What does a **Culture of Leadership** look like to you?

Train-the-Trainer Workshops



Our **Train-the-Trainer** workshops are suited for those who are passionate about, and committed to effecting positive change, personal growth, and the development of others.

David Erwin



- Is a Master-Facilitator, Speaker, Author and Certified Performance Coach
- Has nearly three decades experience developing leaders, effecting personal growth, and organizational change
- Has served tens of thousands of participants in more than thirty-five countries
- Is passionate about helping people unlock their potential and will never accept, "I can't"
- Is a bold, no BS, straight-talking leader who creates an engaging environment which fosters learning, growth, and self-awareness

What Clients are Saying

Pam Rosen, CEO
H&R Block, Willow Springs, MO

We called on Leader Within Us to help us recover from a significant drop in our customer satisfaction reviews, which fell some 30% from last year.

David provided us with tools that helped quickly identify our customers communication style needs, and how to adjust our approach so each customer could feel, and experience that they are unique, and important; not just a number.

As a result, our customer satisfaction reviews improved by more than 90%, with our six locations becoming the highest ranking for customer retention, and satisfaction in the entire state of Missouri.

We will definitely use David and Leader Within Us again, and have already recommended his services to other agencies.

Shawn Smith, cKM
Knowledge Management Officer
United States Navy, Fort Worth, Texas

"This initiative has had many typical challenges - culture, process, resource, relationship; though typical, they are none the less challenging and painful...The activities you selected for our group were relevant to our challenge and the debriefing afterwards really helped facilitate self-awareness and played a key role in the receptivity of the overall group throughout the conference. The session your team provided was cited by many attendees as the highlight of the conference... Well done!"

Beth Keil, RN, BCH
Hypnosis Services of Delaware

I attended the Speaker's Workshop to help me go to the next level in presenting, and got more than I ever expected! Being able to integrate the information, and demonstrations into my own live presentation was exactly what I needed. I used what I learned almost immediately, and very effectively I must add. This is the real deal!



**"Are you ready to be the person you were born to be?
Then it's time to let go of the person you think you are."**

~David Erwin

www.LeaderWithin.us | Ph:214.476.7289 | Mail: David@LeaderWithin.us

**YOUR NEXT RIGHT STEP IS IN
FRONT OF YOU.
GIVE US A CALL TODAY!**